

FOR IMMEDIATE RELEASE

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**WEBER SHANDWICK AWARDED ISO 14001
'GREEN CERTIFICATION' FOR ITS U.S. OFFICES**

NEW YORK, May 21, 2008 – Weber Shandwick, a leading global public relations firm, today announced it has received ISO 14001 certification, the prestigious “Green Certification,” for all its offices in the United States.

The ISO 14001 certification is an internationally recognized framework for environmental management, measurement, evaluation, and auditing. Companies control the environmental impact of their activities, products, and services by implementing an environmental policy that meets international standards, but is specific to their operation. Weber Shandwick received its U.S. certification from ERM Certification and Verification Services Limited, an independent member of the worldwide Environmental Resources Management Group of Companies.

“Sustainable business practices are a key focus for us at Weber Shandwick and we are proud to earn this distinction,” said Andy Polansky, Weber Shandwick’s president. “We have met rigorous standards to achieve certification for our U.S. offices and we will continue to roll out more green initiatives across the globe in the months ahead.”

Certification means that every Weber Shandwick office has achieved proficiency in recycling, saving paper, and using energy efficient compact fluorescent light bulbs, among other steps. In 2006, Weber Shandwick’s London office was also awarded the ISO 14001 certification.

“There is no doubt that these initiatives are what our employees and clients expect of us. We have seen terrific support and enthusiasm across the company and will continue to drive this certification throughout our global network,” Polansky said.

About Weber Shandwick

Weber Shandwick is one of the world's leading global public relations firms with offices in major media, business and government capitals around the world. The firm specializes in strategic marketing communications, media relations, public affairs, reputation management, and crisis and issues management. It also offers corporate communications counseling services. The firm provides specialized integrated services including Web relations, advocacy advertising, market research and visual communications. Weber Shandwick received the highest client-satisfaction honors in the 2007 Agency Excellence Survey by *PRWeek* U.S. and in 2006, was named Large PR Firm of the Year (PR News U.S.), European Consultancy of the Year (*The Holmes Report*) and Network of the Year (Asia Pacific PR Awards). The firm also won the 2005, 2006 and 2007 United Nations Grand Award for Outstanding Achievement in Public Relations. To learn more, please visit www.webershandwick.com.

Weber Shandwick is a unit of The Interpublic Group (NYSE: IPG), which is one of the world's leading organizations of advertising agencies and marketing services companies.

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